

FOSS TOYOTA

From Your Friends At:



Happy
Thanksgiving!



FOSS TOYOTA

Annual Thanksgiving Clearance Event!

Dear friend,

During this Thanksgiving season, Foss Toyota would like to show their thanks by inviting you to our Annual Turkey Shoot Inventory Clearance. With the end of the year approaching rapidly, now is one of the best times for you to purchase or lease the vehicle of your choice from Foss Toyota.

On Friday and Saturday, November XX and XX, 2007, guests who present this invitation will find special pricing on over 250 new Toyota cars, trucks and SUVs. You are encouraged to take advantage of special offers and incentives that may not be repeated soon or anytime in the future.

At this annual event, in addition to factory rebates and dealer cash as high as \$5,500 or Special Low Rate Financing as low as 0.0% APR*, you will find special unpublished rebates and incentives. You may even be able to trade up to a newer vehicle at, near or even below your current monthly payment.

Foss Motors entire inventory of over 100 quality pre-owned and factory certified vehicles will also be included in this event. All vehicles are in premium condition, many with the balance of the factory warranty still in effect.

This offer is not for the general public. It will not be advertised on the radio or televised. Only those who have this letter will be able to enter and take advantage of this sale.

Thank You,

Jim Foss

Jim Foss

DON'T MISS YOUR BEST BUYING OPPORTUNITY OF 2007... FOSS TOYOTA WILL BE SHOWING THEIR "THANKS" WITH SOME OF THEIR BEST PRICING EVER ON AMERICA'S HOTTEST PRODUCTS!

HAVE THANKSGIVING DINNER ON US!

Present the enclosed coupon at Foss Toyota during our special sales event and you'll receive a Visa® Turkey Gift Card absolutely free!

(No purchase necessary. Limit one per letter holder. While supplies last.)

EVENT LOCATION:

FOSS TOYOTA

123 Street Road

Anytown, US 12345

888-888-8888

TWO DAYS ONLY:

Friday, November XX, 2007

10:00am - 8:00pm

Saturday, November XX, 2007

10:00am - 4:00pm

*For qualified buyers. May require CFC on approved credit.